



## Coffee Research Institute – Rukera Farm

**Aberdare Range,  
Nyeri, Kenya**

**Partner since:** 2020

**Traceable to:** 5 permanent staff (300 seasonal) **Altitude:** 1600 - 1700

**Varietals:** SL 28, SL 34, K7, Ruiru 11

**Processing:** Cherries are pulped then fermented in tanks for 12-48 hours before washing through grading channels and dried on raised beds for 7 - 14 days with regular turning

**Harvest:** October November December

**Booking:** March April May

**Arrivals:** May June July

In 1944, the colonial government acquired Jacaranda Estate to establish a Coffee Research Station. In 1949, the government then acquired Rukera Farm that lies adjacent to Jacaranda. The CRI now uses the 2 farms as demonstration farms and uses their production to generate revenue to support Research. The farms joint production is usually sold via the Rukera name as Rukera is primarily run for Commercial purposes while Jacaranda is used primarily for Research.

Kenya is an enigma. It occupies a top spot in specialty – Kenyan top lots are always amongst the most expensive of any harvest. But yet it's a country where coffee production is dropping year over year. Kenya is a place where traceability is given, but knowing what you want and how to get it are two different things. Rarely do we find partners more capable, and loyalties more difficult to navigate than we do in Kenya. For all the aforementioned reasons, competition in Kenya is fierce, making prized coffees feel like even more of a success.

However, no matter how formally the industry is structured, coffee still remains a system of people. And in a country where farmers own their own cherry production, there is additional power to connecting with coffee's most important stakeholder. Farmers can, for example, point you to the best collections from every harvest, or delay sending their lots to auction to give you another week to

sample. At request they can change the way they separate lots, bringing new products to market in a year that would take other countries nearly a decade to do.

But experimentation is not the name of the game. With washed coffees working so well, you won't find many a manager willing to mess around with different fermentations, flotation, drying times or with certifications like organic.

The experiment instead is that of business model. How do cooperatives normalize earnings to keep their members engaged in coffee? How do we take away red tape to encourage more farmers to plant more coffee, as opposed to corn or dairy? How can small estates split off and succeed under their own pulping license? Is it better to sell through auction or directly to an international buyer – can you afford to cut out your marketing agent? Once you speak to these problems you are speaking the language of coffee in Kenya – this is a country that already knows how to coffee.